

Great Falls Montana Tourism Budget Summary

July 1, 2017 - June 30, 2018

Approved 4-20-2017 by Tourism Business Improvement District Board of Directors

Approved 5-4-2017 by Convention and Visitors Bureau Board of Directors

	CVB	VIC	TBID	Total		National
Income						
Bed Tax	\$151,752	\$3,248	\$0	\$155,000		
TBID Assessment	\$0	\$0	\$400,000	\$400,000		
Membership	\$0	\$0	\$0	\$0		
Total Income	\$151,752	\$3,248	\$400,000	\$555,000		
Expenses						
Personnel						
Wages	\$26,700	\$2,884	\$113,705	\$143,289		
Payroll Expense		\$663	\$54,385	\$55,049		
Total Personnel	\$26,700	\$3,547	\$168,090	\$198,338	36%	47%
Administration						
Rent			\$10,908	\$10,908		
Great Falls Chamber of Commerce			\$8,400	\$8,400		
Accounting			\$2,679	\$2,679		
Memberships			\$14,410	\$14,410		
Subscription			\$20,300	\$20,300		
Phone		\$351	\$2,060	\$2,411		
Utilities		\$1,200		\$1,200		
Maintenance		\$750	\$1,000	\$1,750		
Supplies			\$11,809	\$11,809		
Postage			\$1,000	\$1,000		
Volunteer Expenses		\$650		\$650		
Insurance	\$1,800		\$1,828	\$3,628		
Professional Fees	\$1,550	\$265	\$6,500	\$8,315		
TAC	\$1,000			\$1,000		
Professional Development			\$10,000	\$10,000		
Travel			\$2,500	\$2,500		
Total Admin	\$4,350	\$3,216	\$93,394	\$100,960	18%	11%
Competitive Improvements						
Great Falls Champions			\$5,000	\$5,000		0%
Leisure Traveler Media	\$83,732		\$13,516	\$97,248		1%
Conventions Meetings & Groups			\$52,000	\$52,000		18%
Opportunity	\$1,000		\$30,000	\$31,000		9%
Photo and Video Library			\$8,000	\$8,000		6%
Visitor Guide	\$16,970			\$16,970		1%
Joint Venture	\$19,000			\$19,000		3%
Trade Shows			\$10,000	\$10,000		3%
Website			\$10,000	\$10,000		2%
App			\$2,500	\$2,500		2%
Events			\$7,500	\$7,500		0%
Total Expenses	\$151,752	\$6,764	\$400,000	\$558,516	47%	47%
Net Profit	\$0	-\$3,516	\$0	-\$3,516		